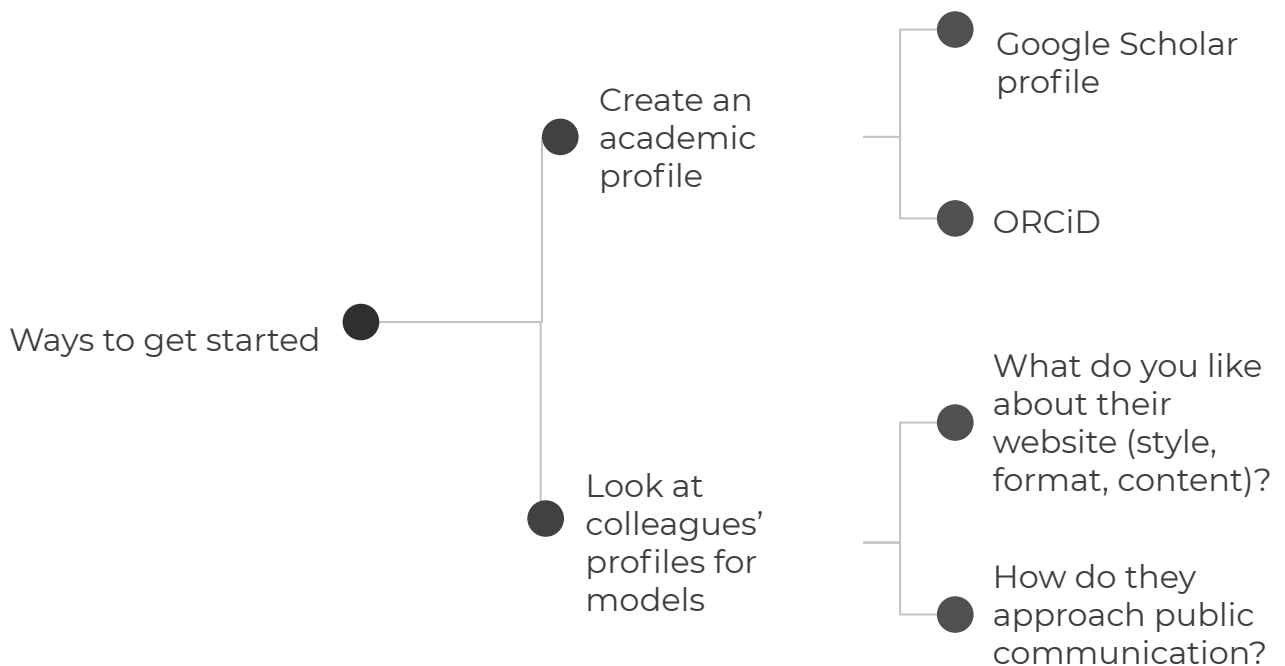


Strategies for Growing Your Online Presence

Things to consider:

- Where are the conversations happening in your field?
 - Go to where these conversations are, listen, and eventually take part in them. You become a leader by showing up, whether it's at a conference, on Twitter, or on an email listserv.
 - The answer depends on who you are and varies person to person, based on discipline, area of focus, point in your career, and many other factors. There is no one right way to do it.
- How much time do you have to spend developing and maintaining your presence? How much time do you *want* to spend?
- Where do you already have an online presence?



Learn more at **commons.msu.edu**

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